

GREENING OUR STORY



OUR TARGETS
BY 2026



FLEET

50%

fuel efficient or
alternative energy

Of these, minimum

20%

being alternative energy
(electric or hybrid)



CARBON EMISSIONS

Reduce by

25%

Establish our carbon
footprint using
Greenhouse Gas Protocol
by 2022



ENERGY

Reduce by

15%



WATER

Reduce by

10%



WASTE AND RECYCLING

0 waste
goals

No single use plastic
by 2022



IN-HOUSE
PRODUCTIONS

100%

using the carbon calculator

INDEPENDENT
PRODUCTIONS

50%

using the carbon calculator



TRAVEL

Reduce by

25%

Responsible travel policies



PROCUREMENT

Responsible procurement
policies

25%

of the Request for Proposal
(RFP) solicitations will contain
sustainability criteria